



MARCH 2010, ISSUE 9



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Try PathView for Free!

Find out why thousands are already using PathView network performance management. Download your fully-functional free trial today at www.Apparentnetworks.com.



Live PathView Cloud Webinar Series: Introduction to Using

Welcome!

Welcome to the Network Hero News, Apparent Networks' monthly newsletter. This month we are excited to share updated capabilities for PathView users, a featured partner case study and interesting results from a recent cloud services survey. Read on for more information about these items and other product features and news.

New: Upgraded PathView Release

This month Apparent Networks released an upgraded version of PathView Cloud. Based on feedback and input from customers and partners, we have added specialized features to improve capabilities and usability. The primary upgrades are focused on capabilities for managed services providers and increased functionality for network assessments:

New Features for Managed Services Providers

- PathView Cloud's new capabilities enable managed service providers (MSPs) to increase their revenues by delivering reliable and high quality managed services, such as premium network management and monitoring. Some of the new features include interactive MSP custom branding and customer deployment analysis.

New Assessment Capabilities

- PathView's new assessment capabilities allow users to determine their networks' readiness for VoIP prior to deployment. Assessments can be performed on up to 2,500 network paths at a single time to ensure overall network readiness for VoIP. This unique network insight enables organizations to confidently roll out new VoIP services and ensure their optimum ongoing performance.

Usability Enhancements

- In an effort to make PathView Cloud even more user-friendly we have added several new features that

PathView Cloud

Want to learn more about PathView Cloud and how you can use it on your network or with your customers? Sign up here for one of our daily webinars.

➔ [Register Now](#)

Got a Tough Network Problem?

Let our systems engineers help you find and fix your toughest networking issues 70% faster. Our free "Fix It Now" program connects you to a PathView expert who will work with you until your problem is resolved. Everyone is eligible to take advantage of this great offer.

➔ [Sign up here!](#)



New to PathView and Want to Learn More?

Check out our introductory [video](#) and the rest of our video library at our website.



Or call **800-508-5233** to schedule a **demo**

increase productivity and usability. Some of these new additions include support for the [PathView microAppliance](#), interactive performance charts and customized SQDs.

➔ Read more about the [upgraded PathView features](#) here

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New Partners and Featured Partner Case Study

It has been a busy few months for the [Powered By PathView Partner Program](#) which just signed on its [newest partner Voipnet Technologies](#), a leading Communications-as-a-Service provider (CaaS). VoIPnet joins several other existing PathView partners who are realizing the value of the PathView network management solutions.

Our [featured partner case study](#) this month is RonEK, a VoIP and communications services provider who used PathView to pinpoint the location and cause of their customer's VoIP problems: the carrier's network. Download the case study to learn more about how RonEK solved this challenge using PathView.

➔ [Read the featured partner case study here](#)

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Cloud Services Survey Results

Apparent Networks recently conducted a survey of network managers and service providers to better understand the state of outsourcing cloud services and working with cloud services providers.

The results showed that while only about 20% of respondents are currently outsourcing IT processes to cloud services providers, the interest and use of cloud based services is growing. In particular, web services and CRM are the top services that have been handed over the cloud service providers.

75% of the survey respondents who are currently using cloud based services have not deployed management tools to measure end-user response time provided by cloud service providers. At the same time, respondents cited "performance of cloud services" as a significant challenge....

Want to read more?

➔ [Download the cloud services survey report here](#)

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Apparent Networks Performance Advisory Update

Last week Apparent Networks issued a new Performance Advisory detailing an outage in Terremark's vCloud Express services. Apparent Networks' Cloud Performance Center confirmed that a connectivity loss caused the outage, which took place in Terremark's Miami data center. Businesses utilizing Terremark's vCloud Express services from this datacenter were affected.

Read more about the impact of this outage...

➔ [Read coverage of the Apparent Networks Performance Advisory here](#)

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We Need Your Help: Survey on the Future Direction of PathView

Apparent Networks is always looking for ways to improve the PathView solutions and continue to meet the varied needs of our customers and partners. But, we cant do that without your input. Please take 5 minutes to share your ideas and feedback to help us create a better product for you.

➔ [Future direction of PathView Survey](#)

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